Product review lu form



Uform's latest collection of new products allows you to cater for even more spaces within the home and maximise your sales opportunities.

Uform has created a range of sizes in four stunning door styles to cater for **fitted and freestanding bedroom furniture**. We have also introduced Made to Order enhancements across many of our ranges, including the incredibily popular **Zola Soft-Matte**. This, along with a selection of **new on-trend Paint to Order colours** will enable you to offer even more choice to your customers and unlock your true potential.



BEDROOM RANGES

ALDANA, DAWSON, KENSINGTON & ZOLA SOFT-MATTE

MADE TO ORDER ENHANCEMENTS

ZOLA SOFT-MATTE DOORS AND PANELS. FOIL & TIMBER PANELS

BELGRAVIA SKU ADDITIONS

> **NEW PAINT TO ORDER COLOURS**

Claim JOUT SPACE in the marketplace

#claimyourspace

uform.co.uk in



BEDROOM SIZES

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ALDANA

An elegant 5 piece narrow shaker with visible woodgrain and an extensive range of accessories.

Aldana lends itself well to both contemporary and traditional styling in large or small settings.

KEY FEATURES

- 5-piece painted shaker with flush joints
- Sophisticated, narrow 68mm frame
- Quality timber product with character
- 4 panel wardrobe doors
- Ex-stock: Sanded ash
- Paint-to-Order & Colour Match Service
- Extensive range of doors & accessories
- Made to Order door and panel sizes

WARDROBE DOOR DESIGNS



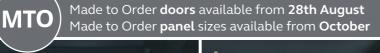
EX-STOCK













DAWSON

This 5 piece narrow shaker features smooth matte foil, bevelled inner edge and v-grooves. Dawson is an affordable range that is designed to offer a high-end look at an economical price.

KEY FEATURES

- 5-piece painted shaker with bevelled inner edge and feature v-grooves
- Contemporary, narrow 68mm frame
- Smooth Matte foil
- 3 panel wardrobe doors
- 3 Ex-stock colours
- Extensive range of doors & accessories
- Made to Order panel sizes

WARDROBE DOOR DESIGNS



3 EX-STOCK COLOURS

Porcelain
Cashmere
Light Grey





u form

KENSINGTON

A traditional shaker featuring an authentic, open-grain plank ash effect foil. Kensington's 22mm door thickness and chamfered edges offer the look of solid timber at a fraction of the price.

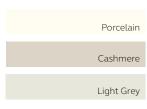
KEY FEATURES

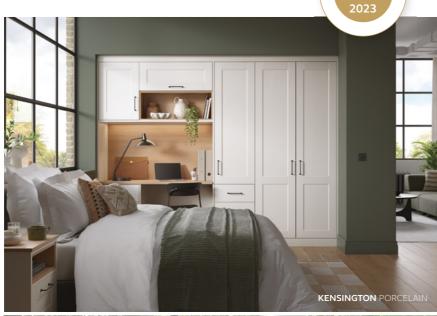
- 5-piece shaker with bevelled inner edge and feature v-grooves
- Traditional design with 93mm frame
- Open-grain planked Ash effect foil
- 2 panel wardrobe doors
- 3 Ex-stock colours
- Extensive range of doors & accessories
- Made-to-Order panel sizes

WARDROBE DOOR DESIGNS



3 EX-STOCK COLOURS









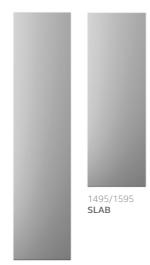
ZOLA SOFT-MATTE

This contemporary 'super' matte PET lacquered foil slab offers endless design possibilities. Zola *Soft-Matte is a premium quality* door that is robust and affordable.

KEY FEATURES

- Quality, soft-touch matte PET foil finish with seamless 1mm edging
- Extremely robust with anti-scratch properties and resistance to fading
- 3 Ex-stock colours
- 4 Made to Order colours
- NEW Made to Order service allows any size door and panel across all 7 Zola Soft-Matte finishes

WARDROBE DOOR DESIGNS



2155/2250 **SLAB**

4 ADDITIONAL MADE TO ORDER

3 EX-STOCK

COLOURS White Light Grey **COLOURS**

Porcelain

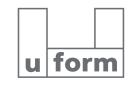






MADE TO ORDER ENHANCEMENTS

NEW PAINT TO ORDER COLOURS



Uform is pleased to offer further Made to Order options across some of our most popular ranges to offer you even more design flexibility.



COLOURS

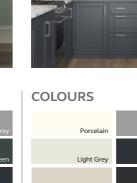
Light Grev

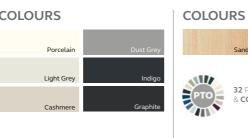
















Inspired by trending colours, Uform has introduced 4 new Paint to Order colours to our standard paint palette.

It's important to keep your door samples and swatches refreshed and up-to-date. We have a selection of sample doors in each colour available for you to order from Customer Services.



DISCONTINUED COLOURS: LAVENDER GREY & DEEP HEATHER

SAMPLE DOORS



ALDANA CODE: SP-AAPTCANBLK



BELGRAVIA



WAKEFIELD CODE: SP-WPCANBLACK



STRADA MATTE



CODE: SP-ZMPTCANBLACK



MFC COLOUR MATCH: EGGER U604

MONUMENT GREY

MFC COLOUR MATCH: EGGER U780

NEW



ALDANA CODE: SP-AAPTREEDGRN:



WAKEFIELD CODE: SP-WPREEDGRN



ZOLA MATTE CODE: SP-ZMPTREEDGRN



Our four new colours swatches are available to order from Customer Services.



CANNON BLACK



REED GREEN MONUMENT GREY ANTIQUE RED

SKU ADDITIONS BELGRAVIA

Light Grey

COLOURS



DISHWASHER APPLIANCE DOORSET KIT

761 x 446 761 x 596 (31mm bottom rail) (Kit includes base rail)



1220 x 1000

(no bottom rail)

GLAZED DRESSER

DOORSETS 1220 x 500 1400 x 500 (37mm bottom rail)



360 x 600

(37mm bottom rail)



315 x 600 465 x 600 (68mm bottom rail)

OCT







WAKEFIELD

CODE: SP-WPMONGREY

ALDANA



ARRINGTON

BELGRAVIA



CLIFDEN





(no bottom rail)



(no centre rail)



UPDATED MARKETING MATERIAL



NEW BEDROOM PRODUCT GUIDE & PRICE LIST

With the introduction of bedroom sizes we have produced a combined Bedroom Product Guide & Price List.

Contact Customer Services to order your copy.

Please note: An exciting new **bedroom brochure** will be launched later this year!



Our user friendly Door Finder poster has been updated to include our latest kitchen ranges and colours, in addition to our new bedroom ranges and colours. The poster been extremely popular with our customers as an easy reference to what we have to offer.

Contact Customer Services to order your copy or download a digital copy via your Uform Online account.



NEW BEDROOM IMAGERY DOWNLOADS

The launch of our bedroom ranges has been supported with the creation of stunning new imagery.

These new images along with all other current imagery are available to **download from Uform Online**.



Maximise your reach with *real kitchens*

Want to share your projects with thousands of engaged consumers? Tag us in your stories or posts and be in with a chance to be featured across our social channels for free!

If you are a member of our **Kitchen Stori Retailer Programme** you can turn your Real Kitchens into **lead opportunities** by sending your projects to us via email or WhatsApp.

TO QUALIFY

All projects must be submitted with the following content:

- 1 Your company name
- 2 Your client's surname
- 3 Project location
- 4 Include project type, goals and services you provided
- 5 Details of all Uform product used including range and colour
- **6** Three good quality landscape images of the finished project propped and styled
- 7 Customer testimonial

SUBMIT YOUR REAL KITCHENS

Email to marketing@uform.co.uk or message via WhatsApp to 07551016843 or scan the QR code:





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