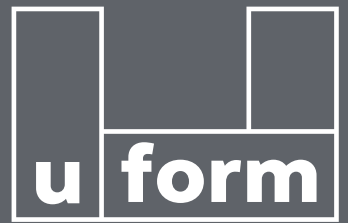


# Product review



## Shaking things up

Uform's latest launch introduces two new door ranges, a new ex-stock colour option for its popular Kensington range, and new Made to Order enhancements across its foil and timber ranges, all of which form the new '*Shaking Things Up*' campaign, designed to provide more choice for bedrooms, kitchens and living spaces.



### 2 NEW SHAKER RANGES

LAWRENSON  
PEMBRIDGE



### MADE TO ORDER ENHANCEMENTS

HARBORNE  
TAVOLA  
KENSINGTON  
DAWSON

EX

### NEW EX-STOCK COLOUR

KENSINGTON

#shakingthingsup

uform.co.uk

# NEW LAWRENSON TIMBER SHAKER



Lawrenson offers a timber 5-piece narrow shaker featuring a refined double stepped frame.

Available in sanded Ash or Ash Paint to Order options, the door's 21mm thickness and veneered centre-panel, offers the added bonus of being available as a colour match option.

## KEY FEATURES

- 5-piece narrow stepped shaker
- 78mm frame (59mm frame & 19mm double step)
- Quality timber product with character
- Extensive range of doors & accessories
- 3 panel larder doors
- Quadrant doors
- Cross-rail doors
- Ex-stock: Sanded ash
- Paint-to-Order & Colour Match Service
- Made to Order door and panel sizes

## DOOR DESIGNS



## EX-STOCK



**MTO** Made to Order doors COMING SOON  
Made to Order panel sizes available NOW



## ORDER SAMPLE DOORS

570 x 396 sample doors in 4 popular colours are available to order from Customer Services.



The remaining 28 Paint to Order colours in this range are available to order as sample sizes on our standard Paint to Order lead time.

To order Lawrenson door samples, please email [customerservices@uform.co.uk](mailto:customerservices@uform.co.uk)

# NEW PEMBRIDGE FOIL SHAKER

Available from  
29th  
JULY  
2024

*Pembridge offers a contemporary narrow frame shaker design with subtle bead detail.*

An authentic Premier Oak effect foil that offers the look of a painted timber door at an affordable price. Available in a choice of 4 popular colours including Porcelain, Light Grey, Indigo and Reed Green.

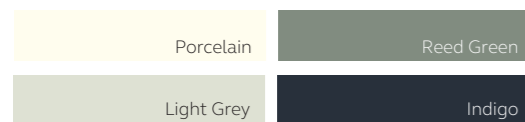
## KEY FEATURES

- 5-piece narrow beaded shaker
- 73mm frame (60mm frame plus 13mm internal bead)
- Premium foil with 3-4% sheen
- Authentic painted Oak effect
- Extensive range of doors & accessories
- 2 panel larder doors
- 4 Ex-stock colours
- Made to Order panel sizes

## DOOR DESIGNS



## 4 EX-STOCK COLOURS



**MTO** Made to Order panel sizes available from 29th JULY



## PRE-ORDER SAMPLE DOORS

570 x 397 sample doors in 4 popular colours are available to pre-order from Customer Services.



**PORCELAIN**  
CODE: PBPB-570397

**LIGHT GREY**  
CODE: PBLG-570397

**REED GREEN**  
CODE: PBRG-570397

**INDIGO**  
CODE: PBIB-570397

To pre-order Pembridge door samples, please email [customerservices@uform.co.uk](mailto:customerservices@uform.co.uk)



## MADE TO ORDER ENHANCEMENTS

Uform is pleased to offer further Made to Order options across some of our most popular ranges, offering you even more design flexibility.



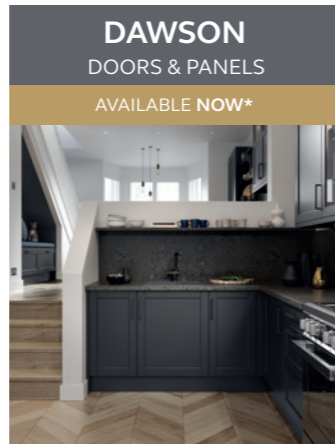
**HARBORNE**  
DOORS

AVAILABLE FROM 17th JUNE



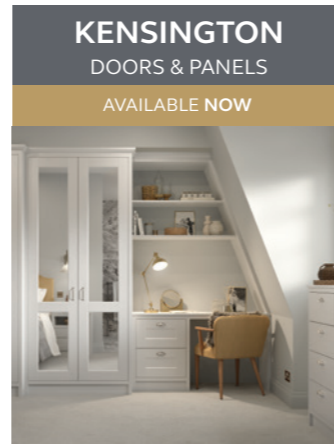
**TAVOLA**  
DOORS & PANELS

AVAILABLE NOW



**DAWSON**  
DOORS & PANELS

AVAILABLE NOW\*



**KENSINGTON**  
DOORS & PANELS

AVAILABLE NOW

### COLOURS



Sanded



32 PAINT-TO-ORDER COLOURS & COLOUR MATCH SERVICE

### COLOURS



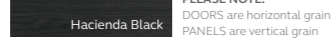
Sanded Light Oak



Parched Oak Espresso



Weathered Silver Carbon



Hacienda Black

PLEASE NOTE:  
DOORS are horizontal grain  
PANELS are vertical grain



32 PAINT-TO-ORDER COLOURS & COLOUR MATCH SERVICE

### COLOURS



Porcelain Dust Grey



Light Grey Indigo



Cashmere Graphite

\* PLEASE NOTE:  
Dawson MTO doors can only be ordered up to 1425 height as cross rails are currently not available.

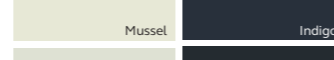
### COLOURS



Porcelain Dust Grey



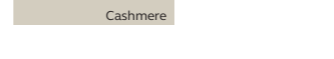
Ivory Heritage Green



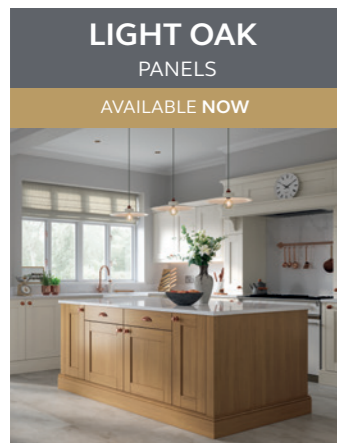
Mussel Indigo



Light Grey Graphite



Cashmere



**LIGHT OAK**  
PANELS

AVAILABLE NOW

All Made to Order doors and panels must be ordered using a product specific order form. This is to ensure the accuracy of your order.

Download a digital MTO order form via your Uform Online account.

APPLICABLE TO  
JEFFERSON, MADISON &  
WAKEFIELD

## DISCONTINUED PRODUCTS

### KELSO

Kelso is only available while stocks last.

### MADISON EX-STOCK MUSSEL

Ex-Stock Mussel is only available while stocks last. Once stocks are depleted, Mussel will be available as a Paint to Order range

### WICKER BASKETS

Wicker Baskets are only available while stocks last.

## KENSINGTON EX-STOCK REED GREEN

We are delighted to introduce on-trend Reed Green into our hugely popular Kensington door family.

Kensington Reed Green will be offered in our new Premier Oak effect foil. This brings our total finish options up to 10 complementary colours, allowing you to deliver even more choice to your customers.

### KEY FEATURES

- 3-4% sheen level
- Authentic, painted Oak effect

Please note: All other Kensington colours are in the existing Ash effect foil.



REED GREEN  
CODE: KPRG-570397

## PRE-ORDER SAMPLE DOORS

570 x 397 sample doors in Reed Green are available to pre-order from Customer Services.

To pre-order Kensington Reed Green door samples, please email [customerservices@uform.co.uk](mailto:customerservices@uform.co.uk)

## UPDATED MARKETING MATERIAL

### UPDATED DOOR FINDER A2 POSTER

Our user friendly Door Finder poster has been updated to include our latest kitchen ranges and colours, in addition to our new bedroom ranges and colours. The poster is extremely popular with our customers as an easy reference to what we have to offer.

Download a digital copy via your Uform Online account.



# UPDATED MARKETING MATERIAL



## STOCK UP ON OUR NEW STORI BROCHURES

Impress your customers with our STORI brochures which include inspirational imagery to reflect our new brand and evolving product offering.

**Please note:** Existing printed brochures do not include our new ranges Lawrenson and Pembroke. Brochures that include our new ranges will be available as digital downloads only at this present time.

**Contact Customer Services to order your copies or download a digital copy via your Uform Online account.**



## NEW IMAGERY DOWNLOADS

The launch of our new ranges is supported with the creation of stunning new imagery.

These new images along with our full library are available to **download from Uform Online.**



## Maximise your reach with *Real Stories*

*Want to share your projects with thousands of engaged consumers? Tag us in your stories or posts and be in with a chance to be featured across our social channels for free!*

If you are a member of our new STORI Partner Programme, you can turn your Real Stories into lead opportunities by sharing your projects with us via email or WhatsApp.

### TO QUALIFY

All projects must be submitted with the following content:

- 1 Your company name
- 2 Your client's surname
- 3 Project location
- 4 Include project type, goals and services you provided
- 5 Details of all Uform product used including range and colour
- 6 Three good quality landscape images of the finished project propped and styled
- 7 Customer testimonial

### SUBMIT YOUR REAL STORIES

Email to [marketing@uform.co.uk](mailto:marketing@uform.co.uk)  
or message via **WhatsApp** to **07551016843**  
or scan the **QR code**:



#### SALES & CUSTOMER SERVICES

T: 028 7965 1650  
E: [customerservices@uform.co.uk](mailto:customerservices@uform.co.uk)

TRADE WEBSITE [uform.co.uk](http://uform.co.uk)



CONSUMER WEBSITE [STORICOLLECTION.COM](http://STORICOLLECTION.COM)

